

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2480492

**Alt Order #:** 26902843

**Product Desc:**

**Estimate:** 6819

**Flight Dates:** 04/15/20 - 04/21/20

**Original Date / Rev:** 04/14/20 / 04/14/20

**Order Type:** REG

**Primary AE:** Katz Washington

**Sales Office:** K-WAS

**Sales Region:** Nat

**Agency**

**Name:** Strategic Media Services

**Buying Contact:**

**Billing Contact:**

1911 North Fort Myer Drive

Arlington, VA 22209

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** WEEKLY

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Roger Marshall/US Senate/KS/Re

**Demographic:** A25-54

**Product Codes:** PL11

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**Priority:** P5

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:** IN13871/SP2622/AL1146

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/13/20	04/19/20	22	\$9,860.00	\$8,381.00
04/20/20	04/26/20	8	\$3,740.00	\$3,179.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	30	\$13,600.00	\$11,560.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$13,600.00</b>	<b>\$11,560.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	04/15/20	04/21/20	Today Show 7-8am	CM	7-8am	-----	1:00	0	\$350.00	P4	0.00	NM	3	\$1,050.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-- 1- 1--					2	\$350.00		0.00			
Week:		04/20/20	04/26/20	- 1-----					1	\$350.00		0.00			
N 2	Multi	04/16/20	04/20/20	Today Show 8-9am	CM	8-9am	-----	1:00	0	\$270.00	P4	0.00	NM	2	\$540.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	--- 1---					1	\$270.00		0.00			
Week:		04/20/20	04/26/20	1-----					1	\$270.00		0.00			
N 3	Multi	04/18/20	04/18/20	Today Show Sa	CM	8a-10a	-----S-	1:00	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S-					1	\$200.00		0.00			
N 4	Multi	04/19/20	04/19/20	Today Show Su	CM	Today Show Su	-----S	1:00	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S					1	\$200.00		0.00			

Order / Rev: A2480492  
 Alt Order #: 26902843  
 Flight Dates: 04/15/20 - 04/21/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc:  
 Estimate: 6819

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	Multi	04/19/20	04/19/20	Meet the Press Channels : KSNK,KSNG,KSNL,KSNW Meet the Press	CM	Meet the Press	-----S	1:00	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S					1	\$400.00		0.00			
N 6	Multi	04/15/20	04/21/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	11111--	1:00	5	\$560.00	P3	0.00	NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	--111--					3	\$560.00		0.00			
Week:		04/20/20	04/26/20	11-----					2	\$560.00		0.00			
N 7	Multi	04/18/20	04/18/20	Sa 5-530p Channels : KSNK,KSNG,KSNL,KSNW Sa 5-530p	CM	5-530p	-----S-	1:00	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S-					1	\$340.00		0.00			
N 8	Multi	04/16/20	04/20/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	1--1---	1:00	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	---1---					1	\$350.00		0.00			
Week:		04/20/20	04/26/20	1-----					1	\$350.00		0.00			
N 9	Multi	04/15/20	04/21/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	1--1---	1:00	2	\$450.00	P4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	--1-1--					2	\$450.00		0.00			
Week:		04/20/20	04/26/20	1-----					1	\$450.00		0.00			
N 10	Multi	04/18/20	04/18/20	Sat KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW Sat KSN News at Six	CM	6-630pm	-----1-	1:00	1	\$520.00	P3	0.00	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----1-					1	\$520.00		0.00			
N 11	Multi	04/15/20	04/21/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p	CM	630-7pm	-----	1:00	0	\$600.00	P4	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	--11---					2	\$600.00		0.00			
Week:		04/20/20	04/26/20	-1-----					1	\$600.00		0.00			
N 12	Multi	04/18/20	04/18/20	Sa 630-7p Channels : KSNK,KSNG,KSNL,KSNW Sa 630-7p	CM	630-7pm	-----1-	1:00	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----1-					1	\$600.00		0.00			
N 13	Multi	04/15/20	04/21/20	LN M-F Channels : KSNK,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	-----	1:00	0	\$600.00	P4	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	--1-1--					2	\$600.00		0.00			
Week:		04/20/20	04/26/20	-1-----					1	\$600.00		0.00			
N 14	Multi	04/18/20	04/18/20	LN Sa Channels : KSNK,KSNG,KSNL,KSNW KSN News at 10 Sat	CM	KSN News at 10 S	-----S-	1:00	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S-					1	\$350.00		0.00			
N 15	Multi	04/19/20	04/19/20	LN Su Channels : KSNK,KSNG,KSNL,KSNW KSN News at 10 Sun	CM	KSN News at 10 S	-----S	1:00	1	\$450.00	P4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/13/20	04/19/20	-----S					1	\$450.00		0.00			
N 16	Multi	04/17/20	04/17/20	Fri Prime Other 1 Channels : KSNK,KSNG,KSNL,KSNW	CM	7-9p	----F--	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26902843	<b>Changes as of:</b> 4/14/2020 at 11:07 AM	<b>Version:</b> Original Order
<b>CPE:</b> 560/646/6819	<b>Flight:</b> 4/15/20 - 4/21/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 9537665	<b>Service:</b> Nielsen
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$13,600.00
		<b>Total Spots:</b> 30
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	4/15 - 4/21							Total Spots	Total \$	CPP*	GRP*
						4/15	4/16	4/17	4/18	4/19	4/20	4/21				
1	W-F,M-Tu 7a-8a		TODAY SHW<	\$350.00	60	1	0	1	0	0	0	1	3	\$1,050.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		TODAY SHW<	\$270.00	60	0	1	0	0	0	1	0	2	\$540.00	\$0.00	0.0
3	Sa 8a-9:30a		AVG. ALL WKS	\$200.00	60	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
4	Su 8a-9a		AVG. ALL WKS	\$200.00	60	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
5	Su 9a-10a		AVG. ALL WKS	\$400.00	60	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
6	W-F,M-Tu 4:30p-5p		JEOPARDY	\$560.00	60	1	1	1	0	0	1	1	5	\$2,800.00	\$0.00	0.0
7	Sa 5p-5:30p		AVG. ALL WKS	\$340.00	60	0	0	0	1	0	0	0	1	\$340.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$350.00	60	0	1	0	0	0	1	0	2	\$700.00	\$0.00	0.0
9	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$450.00	60	1	0	1	0	0	0	1	3	\$1,350.00	\$0.00	0.0
10	Sa 6p-6:30p		AVG. ALL WKS	\$520.00	60	0	0	0	1	0	0	0	1	\$520.00	\$0.00	0.0
11	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE<	\$600.00	60	1	1	0	0	0	0	1	3	\$1,800.00	\$0.00	0.0
12	Sa 6:30p-7p		AVG. ALL WKS	\$600.00	60	0	0	0	1	0	0	0	1	\$600.00	\$0.00	0.0
13	W-F,M-Tu 10p-10:35p		KSN NEWS-10P<	\$600.00	60	1	0	1	0	0	0	1	3	\$1,800.00	\$0.00	0.0
14	Sa 10p-10:30p		KSN NEWS SA10P	\$350.00	60	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0
15	Su 10p-10:30p		AVG. ALL WKS	\$450.00	60	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0
16	F 8p-10p		AVG. ALL WKS	\$500.00	60	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
TOTALS:						5	4	5	5	3	3	5	30	\$13,600.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26902843	<b>Changes as of:</b> 4/14/2020 at 11:07 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 560/646/6819	<b>Flight:</b> 4/15/20 - 4/21/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Advertiser:</b> Kansans for Marshall  <b>Product:</b> Candidate  <b>Agency Order #:</b> 9537665 <b>Buyer:</b> Rheault, Ben	<b>Market:</b> Wichita  <b>Office:</b> WASHINGTON  <b>Service:</b> Nielsen <b>Primary Demo:</b>	<b>Total \$:</b> \$13,600.00  <b>Total Spots:</b> 30  <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	<b>\$13,600</b>
<b>KSNW Share:</b>	<b>100%</b>
<b>Comment:</b>	share unknown will update
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$13,600.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$13,600.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Apr	30	\$13,600.00
<b>Total</b>	<b>30</b>	<b>\$13,600.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/14/20 11:07 AM	KELLY JOHNS	New	30		\$13,600.00	\$13,600.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Neil Williams

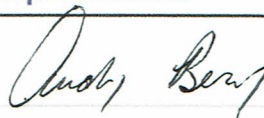
Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 4/14/20

#### Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 4/14/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Neil Williams**Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 4/14/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2480492Station Call Letters:  
KSNWDate Received/Requested:  
4/14/20Est. #:  
6819Station Location:  
Wichita KSRun Start and End Dates:  
4/15 - 4/21/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6819